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Price List

—OF—

STRAWBERRY PLANTS

—OF—

Louis Hubach,
Strawberry Specialist.
Judsonia, Ark.

1907-08.

18 Years Experience.

Originator of the following varieties:

H & H

Jim Dumas

Early Harvest

Chas. Newman

Mellie Hubach

Annie Hubach

Fremont Williams

Early Hathaway

Excelsior

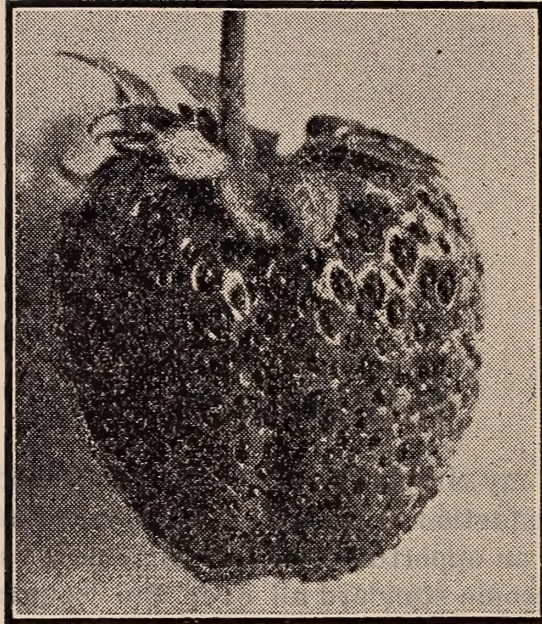
Introductory.

In issuing my circular for the fall of 1907 and spring of 1908, I take satisfaction in telling my customers that I believe I am giving them an opportunity to buy some new varieties that I believe will become standard all over the country and will make them money. The man who first raises these superior kinds and puts his berries on the market will obtain the cream of the trade and the highest prices. Every one of these new varieties I have tested for a number of seasons and tried their selling and shipping qualities by sending them to distant markets along with old varieties. I assure my customers that I introduce no seedling that after several years test does not promise to surpass some of the old standard kinds and to be worthy of propagation.

Judsonia is on the main line of the Iron Mountain and Southern Railroad, fifty miles north of Little Rock, Arkansas, and has good shipping facilities.

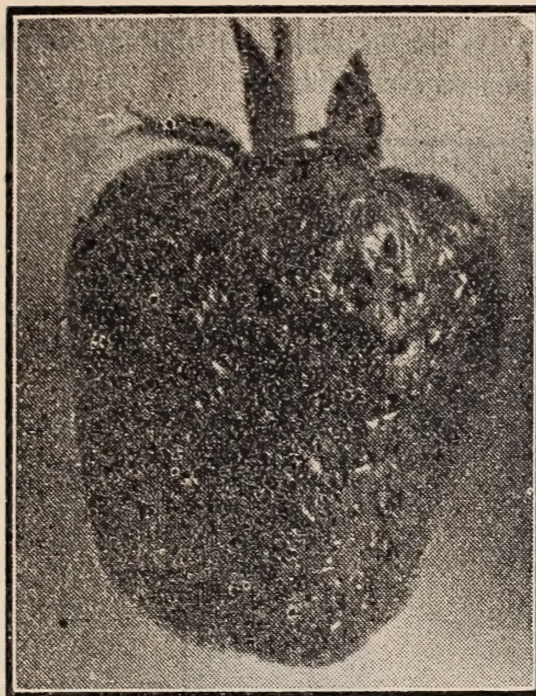
I believe you will find my packing done in a superior manner. I personally see to the filling of every order and guarantee my plants to be true to name. Although my farm of eighty acres is situated on the highest point of the country around Judsonia, five miles from town, the soil contains so much sand that plants are easily dug with all their roots perfect and unbroken. I pack them with moss after a system of my own that insures their arrival fresh and green, and is much better and safer than packing in baskets, as many shippers do.

LOUIS HUBACH.



H & H.

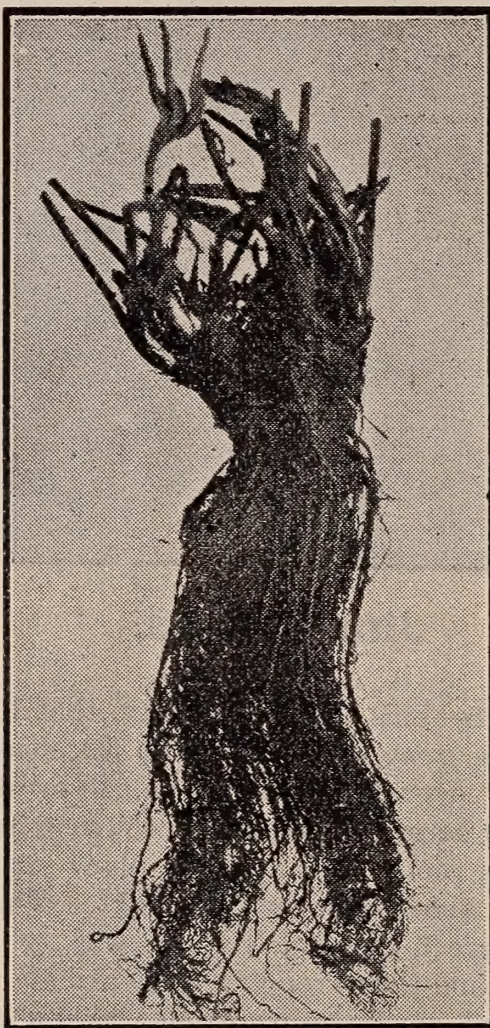
H & H—This is the berry I sold the Fruit Growers' Assn. of Judsonia in 1906 for \$1500.00, the largest price ever paid for a single strawberry. This variety was described and illustrated in the Fruit Grower for June, 1907. It was sold strictly on its merits, the members of the association coming to my farm to see it while bearing. The Fruit Grower of above date says: "The pedigree is, first, Barton's Eclipse crossed with the Gandy, the object sought being a combination of the size of the Eclipse and its productiveness on poor soil, with the color, shape and firmness of the Gandy. Three seedlings were saved from this cross; one of these was then crossed with the Excelsior to obtain added color and earliness. The result of this second cross was two seedlings, the H & H and the Jim Dumas." According to my contract with the Association, both its members and myself are pledged not to sell or give away a plant of the H & H for a period of five years. I regret not being able to offer this grand berry for sale, but am free to offer another that in some respects is even superior to the H & H, and that is the JIM DUMAS.



Jim Dumas.

JIM DUMAS—This splendid variety, that I believe is destined to achieve as great a success as the Excelsior and to become famous all over the country, is a full brother to the H & H—the \$1500.00 berry. The plant has strong healthy foliage, and very stiff long roots; it is a good plant maker and has never shown any sign of the rust or blight. The berries are very large and perfect, running from 16 to 24 to the box the first week or two and then dropping to 30 and 40. I have fruited it on clay, gravel, sand and low ground, and it has done well under all conditions. The berries ripen nearly as early as the Excelsior and will average twice as large. They pack easily for a large variety. Unlike most very large kinds, it is a great yielder and holds out during a long season. The flesh is red all the way through and is of good flavor. I have tested many varieties and the Jim Dumas excels them all. I have been working a long time for the ideal market strawberry and I think you will find it in the Jim Dumas. I consider it the best early strawberry ever introduced and in saying this I do not except

even the H & H. Be the first in your vicinity to raise this berry and be the leader on your market.



Year-old Plant of Early Harvest.

EARLY HARVEST—Another of my seedlings. Originated by me about eight years ago from a double cross and has Lady Thompson and Excelsior blood. The plant growth is very much like that of the Thompson but the fruit stems are longer. The berries, too, are as large, running larger than the Excelsior, are dark red, very firm, very even in size, handsome shape and altogether exceedingly attractive in the box. They hold

their size to the end of the season and do not run down to buttons. The Early Harvest is not a full staminate and requires polenation, for which the Excelsior is well fitted. It is very productive and forms immense tops and roots with numerous crowns on good soil. Bone meal is a good fertilizer for it on my soil. By many it will be preferred to the Excelsior because it is very nearly as early with as good color and firmness and excels it in size and productiveness. I have chosen a cut of this excellent variety to illustrate my envelopes and letterheads.

Chas. Newman—Another of my seedlings, a cross between the Aroma and the Excelsior and every berry grower will testify to the sterling merit of those varieties. In foliage and growth the Newman resembles the Aroma. It is a deep rooted, thrifty grower and makes runners freely. The berries are very attractive in color, bluntly conical in shape, medium to large in size, and all together are among the best on this list. I have shipped this berry long distances purposely to test its carrying qualities and have never seen its superior in this respect. I have set a box away for eight days without ice and found the berries in fair conditon at the end of that time. Quality is unusually good. You will get the best idea of the Newman by my calling it an early Aroma. Anyone who has raised the Aroma will realize the value of such a berry. Its season is that of the Thompson. Admirers of the Klondike will find the Newman an earlier, heavier bearer and fully as good a shipper. Blossom perfect.

Mellie—Another of my seedlings and a cross of the Warfield and the Lady Thompson. Early to midseason and a pistillate in sex. The Mellie is my great midseason cropper, a giant at filling crates, one of the most productive varieties ever tested on my farm. At the Ohio Experiment Station on the test plot it ranked second in productiveness in 1905 and only missed first place by $\frac{1}{8}$ of a quart out of over a hundred kinds. It resembles the Warfield in color and shape but is superior in size and hasn't the defect of too short fruit stems like the Warfield that make hard picking, its fruit stems being long. Try the Mellie for an immense yielder of fine berries.

Annie—Here is a full sister to the Mellie but it differs in sex, being a full staminate. This variety is a favorite with many growers at Judsonia who ship it to northern markets and find it a splendid market variety. St. Louis papers regularly quote prices on "Fancy Annies" in the berry season. It is a large, firm berry of attractive shape and color and like its sister is very prolific. It was reported to me that one of our prominent growers received \$1000.00 from two acres of the Annie in the poor season of 1907.

Fremont Williams—During my long experience as an originator I have devoted myself almost entirely to the improvement of early and extra early kinds, but in the Fremont I turned aside to try my fortune with a late variety. I have now been testing it for nearly ten years and can truly say that it is the best late variety that I have ever grown. It is a cross between the Gandy and the Bush Cluster, the latter another of my seedlings. I will quote what the Ohio Station says of this berry in its 1905 bulletin: "Large, short, conical, with blunt apex in which there is generally a 'dimple' or depression; rarely misshappen; color a rich attractive crimson; flesh red; quality better than that of Gandy. Plants are rugged, healthy growers; foliage dark green, bright and clean. Flowers perfect." In its 1906 report the station further says: "Fremont Williams again surpassed Gandy on our soil as a late, large, fancy berry. It is so firm that it keeps for a remarkable length of time after picking. It is superior in size and beauty to the Gandy, and produces more fruit than Gandy upon a given area of ground." This is certainly praise enough to satisfy any originator and I do not care to add anything further, much preferring to have outside testimony. Commission men report very favorably on its carrying and other qualities. It yields for us at the rate of 250 crates (24 qts) to the acre under ordinary conditions. The plants are large, strong and deep rooted. By all means try the Fremont for an extra late variety.

Early Hathaway—I originated this variety in 1892 and introduced it in 1902. This berry has been discovered by those who have tested it to be identical with the Texas, introduced and named by J. C. Bauer & Son of this place. As I am rec-

ognized at Judsonia as the undisputed originator of the Early Hathaway in 1892, 15 years ago, and a number of years before the Texas was ever heard of, my customers can draw their own conclusions. The Early Hathaway is a cross between the old Wilson's Albany and the Hoffman. It is a full brother to the Excelsior and therefore was a result of the same cross. Out of about five thousand seedlings these two were the only ones of value. This was my first large effort at crossing strawberries and I was only twenty years old at the time. This was in 1892 and the Excelsior was introduced in 1897. The Hathaway has become quite well known as the Texas and has won favor all over the country. It is a very little later than the Excelsior and resembles it in color and firmness. It is larger, and a heavy yielder. It has a better color and shape than the Lady Thompson. The foliage is dark and healthy. It seems to succeed on all kinds of soil. One of its peculiarities is that it has a strong tendency to bear during the summer and fall and a patch of the Hathaway will generally produce enough for a family supply all through the summer and fall. I have seen them produce a second crop almost equal to the first. They are worth raising on this account alone, but it must be noted that they are everbearers only on second year plants.

Excelsior—This was the first and also the most famous variety—so far—that I have originated. I was just twenty years old when I discovered the Excelsior. It is now recognized all over the United States as the standard for earliness and shipping qualities; fine color, fine shape, good size, very firm but rather acid in flavor. No one who wants an extra early berry should fail to try the Excelsior.

Aroma—A well known midseason variety.

Gandy—The old standard late variety.

Climax—A very prolific berry; color light red; good shipper.

Klondike—A very popular variety with our fruit growers; midseason.

Lady Thompson—Second early. Grown and known almost everywhere.

Price List.

	Per 1000	Per 100
Jim Dumas, - -	\$10.00	\$1.00
Early Harvest, -	10.00	1.00
Chas. Newman, -	10.00	1.00
Mellie (limited on plants)	5.00	.50
Annie, - - -	3.00	.30
Fremont Williams, -	3.50	.35
Early Hathaway, -	2.00	
Excelsior, - - -	2.00	
Aroma, - - - -	2.00	
Gandy, - - - -	2.00	
Chmax, - - - -	2.00	
Klondike, - - -	2.00	
Lady Thompson, -	2.00	

~~See~~ Add 30c per hundred for postage.

If any of my customers want any other variety not mentioned in the list, write me. Cash must accompany all orders.

I want to thank my many customers for the very liberal patronage already received. I think we are mutually benefitted.

I regret to say that a nurseryman of this place has had the effrontery to claim to be the originator of the Excelsior, Bush Cluster and several other varieties, relying on the fact that I did not sell plants and was absorbed in my work of crossing and originating. If any one cares to investigate, he will find that the fruit growers of Judsonia, among whom I have lived for so many years, are personally acquainted with my work and will testify to my right to every variety I have listed as my own creation. What I have accomplished is too well known here to be disputed. Since I was a boy I have indulged my passion for crossing and hybridizing. The article in the Fruit Grower for June, 1907, gives a sketch of my life work. I was only twenty years old when I originated the Excelsior. I have also originated some varieties of the apple that do exceedingly well here, but have never introduced them. I can send cuts and description of some of these apples to those who want to know something about them.

LOUIS HUBACH.

2004/25

This is my new price list
Mr Hathaway is out of the bus-
iness